

# 2019-2020 District Goals



**District:** District 308 A1  
**Constitutional Area:** Orient and Southeast Asia

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 85% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process.
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Ensure regular training for officers with regular meeting with GLT/GAT coordinators

## MEMBERSHIP: INVITE FOR IMPACT

|             | FY New Members |
|-------------|----------------|
| 1st Quarter | 60             |
| 2nd Quarter | 30             |
| 3rd Quarter | 20             |
| 4th Quarter | 20             |

**By the end of the 4th quarter, the district will add a total of 130 new members.**

### Action Items:

My district will induct 50 new Lions under 40 years old.

My district will organize at least 3 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

|             | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 1         | 20              |
| 2nd Quarter | 2         | 40              |
| 3rd Quarter | 0         | 0               |
| 4th Quarter | 0         | 0               |

**By the end of the 4th quarter, the district will start 3 new clubs.**

**With a minimum of 60 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

|             | Drops |
|-------------|-------|
| 1st Quarter | 30    |
| 2nd Quarter | 20    |
| 3rd Quarter | 20    |
| 4th Quarter | 30    |

**By the end of the 4th quarter, the district's membership drops will not exceed 100 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

|                |   |                    |   |                   |   |                 |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 130            | + | 60                 | - | 100               | = | 90              |
| <hr/>          |   | <hr/>              |   | <hr/>             |   | <hr/>           |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 250000 people.**

### Action Items:

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 2000 service activities.**

### Action Items:

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 67 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

**Action Items:**

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service.**

**Action Items:**

## **ADVOCATE**

**In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

**Action Items:**

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding